[0109] As used herein, the term "if" may be construed to mean "when" or "upon" or "in response to determining" or "in accordance with a determination" or "in response to detecting," that a stated condition precedent is true, depending on the context. Similarly, the phrase "if it is determined [that a stated condition precedent is true]" or "if [a stated condition precedent is true]" or "when [a stated condition precedent is true]" may be construed to mean "upon determining" or "in response to determining" or "in response to detecting" that the stated condition precedent is true, depending on the context.

What is claimed is:

- 1. A method comprising:
- at a device including a display, a non-transitory memory and one or more processors coupled with the display and the non-transitory memory:
- displaying, via the display, a user interface that includes a plurality of available objective-effectuators;
- detecting a first user input that corresponds to instantiating a first objective-effectuator from among the available objective-effectuators into an emergent content container;
- detecting a second user input that corresponds to instantiating a second objective-effectuator from among the available objective-effectuators into the emergent content container;
- in response to detecting the first and second inputs, concurrently displaying, via the display, the first objective-effectuator and the second objective-effectuator within the emergent content container with a set of control for managing the emergent content container including an execution control;
- detecting a third user input directed to the execution control; and
- in response to detecting the third user input:
  - generating one or more objectives for the first objective-effectuator and the second objective-effectuator, wherein a respective objective among the one or more objectives corresponds to an interaction between the first objective-effectuator and the second objective-effectuator;
  - generating a first set of actions for the first objectiveeffectuator that satisfy the one or more objectives;
  - generating a second set of actions for the second objective-effectuator that satisfy the one or more objectives and
  - concurrently displaying, via the display, the first objective-effectuator performing the first set of actions within the emergent content container and the second objective-effectuator performing the second set of actions within the emergent content container.
- 2. The method of claim 1, wherein the first objective-effectuator corresponds to a character capable of performing actions, and the second objective-effectuator corresponds to an equipment item.
- 3. The method of claim 2, wherein the respective objective that corresponds to the interaction between the first objective-effectuator and the second objective-effectuator includes the character using the equipment item within the emergent content container.
- **4**. The method of claim **1** wherein the respective objective that corresponds to the interaction between the first objective

- tive-effectuator and the second objective-effectuator includes the first objective-effectuator following the second objective-effectuator.
- 5. The method of claim 1 wherein the respective objective that corresponds to the interaction between the first objective-effectuator and the second objective-effectuator includes the first objective-effectuator avoiding the second objective-effectuator.
- **6.** The method of claim **1**, wherein the one or more objectives are within a degree of similarity to a set of possible objectives associated with the first objective-effectuator and the second objective-effectuator.
  - 7. The method of claim 6, further comprising: identifying the set of possible objectives by analyzing pre-existing content.
- 8. The method of claim 1, wherein the one or more objectives for are generated based at least in part on contextual information characterizing the emergent content container.
- **9**. The method of claim **1**, wherein the one or more objectives are generated based at least in part on behavioral characteristics of the first objective-effectuator and the second objective-effectuator.
- 10. The method of claim 1, wherein the one or more objectives are generated by a neural network.
  - 11. The method of claim 1, further comprising:
  - updating the one or more objectives after the first objective-effectuator performs the first set of actions within the emergent content container and the second objective-effectuator performs the second set of actions within the emergent content container.
  - 12. A device comprising:

one or more processors;

- a non-transitory memory;
- a display; and
- one or more programs stored in the non-transitory memory, which, when executed by the one or more processors, cause the device to:
  - display, via the display, a user interface that includes a plurality of available objective-effectuators;
  - detect a first user input that corresponds to instantiating a first objective-effectuator from among the available objective-effectuators into an emergent content container;
  - detect a second user input that corresponds to instantiating a second objective-effectuator from among the available objective-effectuators into the emergent content container;
  - in response to detecting the first and second inputs, concurrently display, via the display, the first objective-effectuator and the second objective-effectuator within the emergent content container with a set of control for managing the emergent content container including an execution control;
  - detect a third user input directed to the execution control; and
  - in response to detecting the third user input:
    - generate one or more objectives for the first objective-effectuator and the second objective-effectuator, wherein a respective objective among the one or more objectives corresponds to an interaction between the first objective-effectuator and the second objective-effectuator;